



Donor Impact Report 2017

Thank you



Welcome to the Brasenose Donor Impact Report 2017.

It is my pleasure to introduce this report which highlights just a fraction of the impact that you have had on Brasenose College and our students this year. Thank you for your wonderful generosity.

We are thrilled that you have contributed over £2.8million towards our endowment, building works and our Annual Fund last year...thank you! From providing regular support for our student bursary scheme to ensuring that the extended and refurbished library is fit for twenty-first century learning, your support helps ensure that BNC remains a world-class academic institution.

One of the best parts of the role of Principal is to meet our alumni around the world. Even though you have travelled far and wide and become experts in countless industries, it seems to me that you have all one thing in common: a passion and nostalgia for BNC. It is heart-warming to know that many of you translate that love into a financial contribution. Through giving a donation,

you ensure that the current and future cohorts of Brasenose students go on to remember their time at College with similar fondness.

Fellows, students and even some alumni have given their views on how giving to Brasenose makes a difference; I do hope that you enjoy reading them. Thank you to all those who have been kind enough to share their stories with us.

Thank you for all that you do to make Brasenose College the special place that it is. I do hope to see you at College soon.

John Bowers QC
Principal



BNC's Finals Results 2017

Result	Number
First	38
Upper-second	57
Lower-second	1
Third-class	0
Pass	0
Total	96

BNC finances

In the financial year to 31 July 2016 the College received operating revenues of £10.5 million, £0.5 million higher than in 2014-15. Donations, conference income and investment income all grew healthily. Fee income was unchanged and domestic income from students grew in line with inflation.

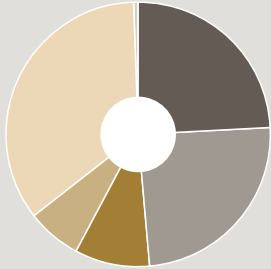
In addition, the College received capital donations of £2.6 million for the project to refurbish and extend the library and archive store. This project is budgeted to cost £4.3 million and is fully funded by donations from alumni.

The College's operating costs were £10.2 million, 3% higher than the previous year. The College therefore ran a modest surplus of £0.3 million in the year.

A third of the College's costs are financed from investment returns. The College's endowment grew from £113 million to £126 million benefitting from rising stock and property markets, as well new donations of £2.1 million. The College also benefitted from the weakness of Sterling following the EU referendum, due to the significant proportion of the endowment invested in overseas funds.

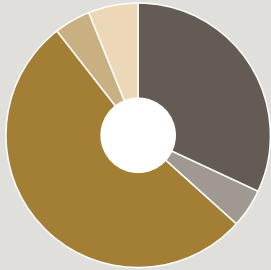
Philip Parker
Bursar

INCOME	£000s
Fees	2,554
Domestic income	2,561
Conferences	957
Donations (excl. capital gifts)	691
Investments	3,695
Other revenue	36
TOTAL REVENUE	10,494



CAPITAL DONATIONS	£000s
Library	2,600
Donations to endowment	2,053

COSTS	£000s
Teaching and research	3,255
Student support	501
Domestic costs	5,367
Conferences	452
Development	594
TOTAL COSTS	10,169



Why I give



I matriculated in 1974 to study French and Spanish but, after Prelims, I replaced French with Portuguese in response to a previously dormant sense of Brazilian identity. The Portuguese sub-faculty at the time was very small (only 13 undergraduates) which made the choice even more appealing. I found the richness of the language and literature of lusophone countries inspiring and I was pleased to discover recently that the sub-faculty now boasts over 70 undergraduates. After Oxford I opted for an international career in the energy sector and have the satisfaction of frequently using the languages I studied.

1974 was the first year that Brasenose admitted women, many of whom have since had impressive careers in

diverse disciplines and I feel honoured that some have remained friends. The small size of the College's quadrangles, its central location and the attractive Buttery created, in my view, a sense of convivial informality which encouraged socialising and good-humoured debate.

I believe in the importance of enlightened education and, for me, the ethos at Brasenose encapsulates it. My generation benefitted from generous government funding for university students. This no longer exists and I have therefore welcomed the opportunity to contribute to bursaries which assist talented students financially. I was enriched by my time at Oxford; it is important to me that current and future undergraduates will be too.

Ricardo Rosa



Why I give



The first women matriculated at Brasenose in 1974. By the time I arrived to read English in 1976, being female in a formerly exclusively male environment didn't feel out of the ordinary, but in fact there were

still a few students, not to mention a high proportion of the Senior Common Room, who remembered different times. BNC made me welcome then, and I'm still pleased to be a member of the community now.

This was particularly important for me because I was the first person in my family to go to university. I was fortunate to have huge support from my school, but what could easily have been an unsettling experience turned out to be a very smooth transition that set the course for my future.

On graduation I joined KPMG, qualifying as a chartered accountant, including periods

working in Paris and New York. I moved into industry part-time while my children were small. Planning my return to full-time employment, I still felt I had unfinished business with my undergraduate degree, where I had specialised in Old and Middle English and Old French. I was accepted for further research degrees in Comparative Literature and Translation Studies at UCL where I am now a Senior Lecturer in Translation Theory and Theatre Translation.

Brasenose gave me the confidence and the tools to pursue these opportunities. I even still sometimes refer back to the texts I was studying forty years ago. I'd like to make it possible for other young people to benefit from the supportive and formative environment that I enjoyed, and so I contribute to the Annual Fund and I've also named a desk in the library. I like to think of a nineteen-year-old working on texts that will stand them in good stead for the rest of their life.

Geraldine Brodie



Your donations in action



Thank you so much for funding student bursaries at Brasenose College. It has been gratefully received and much appreciated by everyone at College.

I have had an incredible first year at Brasenose; I have met so many inspiring people, made

lovely friends, tried out new activities, but most importantly have fallen more and more in love with my chosen subject, Biochemistry, the deeper I studied it. As well as allowing me to not worry about finances throughout the academic year, the bursary helped me fund a summer project this year, where I worked for six weeks in a laboratory investigating DNA replication. I cannot properly express how much I enjoyed it – the opportunity to put theoretical techniques into practice, to make new discoveries and present them to others, to discuss cutting edge science with those in the field, was invaluable.

Thank you once again for your generosity.

Amy Wolstenholme
Biochemistry, 2016



Your donations in action



In July 2017, I was fortunate enough to attend the 39th Annual Meeting of the Cognitive Science (CogSci) Society in London, thanks to the generous financial support of Brasenose College alumni and friends. In the final year of my DPhil, conferences like this are a tremendous opportunity to share completed research projects with the academic community. CogSci is one of the largest conferences in the field, and attracts several thousand participants each year, making it a great privilege to attend.

My oral presentation was a great opportunity to get feedback on work that I will soon send out for peer-reviewed publication – a study on how children learn colour words. Feedback was very positive, with one suggestion of a follow-up paper to the work presented.

I also had the opportunity to present a poster of some newer work. In that presentation we were able to get feedback on a prototype of a colour vision test for infants, an idea that has never been successfully implemented elsewhere. The suggestions by experts in perception and vision are extremely valuable to how we will interpret the results.

I am very grateful to the Brasenose community for the opportunity, as I think it will prepare me well as I look to write up my thesis and complete my research projects.

Sam Forbes
DPhil Candidate



Thanks to generous donations from Annual Fund supporters I was fortunate enough to travel to Tenerife in the Canary Islands for a week-long Biology field course on plant biodiversity. With its mixture of environments – from barren volcanic landscapes, through to homogenous pine forests and dense ancient rainforest – Tenerife is such an exciting location for biological research.

Fieldwork days were spent on cliffs along the north-eastern ridge of the island, in the

prehistoric Laurisilva woodlands, as well as around the arid valleys on the south side of the island that lead up to Mount Teide. We also took in the extreme climate at the very top of Tenerife, at the foot of the summit of Mount Teide; where only a few foolhardy plant species could be found, but the amazing views across the Canary archipelago more than made up for this lack of botany.

We learnt a great amount during our trip; familiarising ourselves with all the largest and most common plant families, while also gaining a real understanding of how geography can shape diversity and how plants can explosively radiate into new niches on recently developed volcanic islands. Thank you to all those alumni and friends who gave me the opportunity to bolster my understanding and studies in this way.

Joshua D'Aeth
2014, Biological Sciences



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- This guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
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- If an error is made in the payment of your Direct Debit, by CCT Charity Payments or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.
- If you receive a refund you are not entitled to, you must pay it back when CCT Charity Payments asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify Brasenose College.

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If you are a UK taxpayer, Brasenose can claim Gift Aid (a further 25p for every £1 donated at no extra cost to you) on your behalf provided you pay Income and/or Capital Gains Tax equivalent to or of greater value than the amount we and all the other charities and Community Amateur Sports Clubs to which you donate can reclaim.

We can claim on gifts made in the last four years and on an ongoing basis as long as it is supported by up-to-date documentation. If you qualify and have already given us a declaration, you need not do anything. However, if your circumstances change, you must tell us as soon as possible so we may amend our records accordingly. It is your responsibility to pay any difference to HMRC if your circumstances change and you do not inform Brasenose.

Thank you so much for allowing Brasenose to reclaim Gift Aid on your behalf. It is a small gesture with a very big impact.

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Please complete this form and return it to:
**The Alumni Relations & Development Office,
Brasenose College, Oxford, OX1 4AJ, UK**

PERSONAL DETAILS

Title: _____ Surname: _____

Forename(s): _____

Address: _____

_____ Postcode: _____

Subject: _____ Matric Year: _____

Telephone Number: _____

Email: _____

☐ I am happy to be included in an annual published list of donors (donation amounts will not be featured)

☐ I wish my gift to remain anonymous

DESIGNATION OF GIFT

I wish my gift to be allocated to:

☐ Area of Greatest Need ☐ Student Support ☐ Library & Archives

☐ Clubs and Societies ☐ Boat Club

☐ I would like to be contacted about naming opportunities in the library

REGULAR GIFT

(Please complete the Direct Debit Mandate overleaf)

I would like to make a donation of £ _____ every month/quarter/year (delete as applicable) on the:

☐ 8th or ☐ 22nd of the month, starting on (date:) _____

(Please make start date at least one month from today.)

SINGLE GIFT

☐ I have made a one off/regular donation (delete as applicable) via the University's secure online payment system (<http://www.giving.ox.ac.uk/colleges/brasenose.html>)

☐ I would like to make a gift of £ _____ I enclose a cheque/ CAF Voucher/GAYE Voucher payable to Brasenose College.

☐ I would like to make a donation by credit/debit card to the sum of £ _____

Name on card: _____

Credit/debit card number:

Valid from: / Expiry date: /

Issue number (Maestro/Solo only): Security number:

Card type: ☐ MasterCard ☐ Visa ☐ CAF ☐ Delta ☐ Solo

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Brasenose can reclaim basic rate tax on single and regular cash gifts from UK taxpayers, provided that the donor has paid an amount of income and/or capital gains tax equal to the amount we and all other charities and Community Amateur Sports Clubs (CASCs) will reclaim on their behalf. For every £1 donated under the Gift Aid scheme, Brasenose will reclaim an extra 25p from HM Revenue and Customs.

You are free to cancel your Gift Aid declaration at any time by notifying us, preferably in writing. If your circumstances or contact details change and you no longer pay income and/or capital gains tax equal to the amount we reclaim, please ensure that you let us know.

I declare that until further notice I wish Brasenose College to treat all donations I have made to it in the past four years and all donations I make to it hereafter as Gift Aid donations.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the relevant tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Signed:

Dated:



Brasenose
College
UNIVERSITY OF OXFORD



Originator's identification number					
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Name(s) of Account Holder(s):

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Please pay CCT Charity Payments Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with CCT Charity Payments and, if so, details will be passed electronically to my bank/building society.

Signature:

Date:

Reference

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Banks and Building Societies may not accept Direct Debit Instructions for some types of account
Please note that CCT Charity Payments collect Direct Debits on behalf of Brasenose College.

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